

# BLOOD DRIVE COMMITTEE

## Roles & responsibilities

### Purpose

Build excitement about the blood drive. Recruit and schedule fellow co-workers and/or students to participate. Prior to the event, remind donors of their appointments to help ensure a successful drive.

### Duties

- Develop social media campaign
- Recruit co-workers or fellow students to donate blood
- Set up and host a sign-up table in high traffic areas to register donors and schedule time-specific appointments
- Remind donors that a photo ID must be presented at the time of their appointment
- Visit departments or classrooms to promote the blood drive and register donors
- Arrange for a key leader within your organization or school to support the blood drive with a personal email, public announcement, or in some other way to encourage everyone who is eligible to donate
- Distribute reminder cards or send emails to registered donors two days prior to the event
- The day of the drive display 'Blood Drive Today' posters
- If previously requested (two weeks prior to the event) make arrangements for Memorial Blood Centers' mascot, ABO Joe, to appear during sign-up efforts or on the day of the drive; recruit two volunteers: one to perform as ABO Joe in costume, and one to serve as an escort

### Qualifications

- Friendly
- Energetic
- Enthusiastic
- Passion for saving lives

### Benefits

- Help ensure a sufficient blood supply to meet the needs of your community
- Give back to others through volunteerism; students earn community service hours
- Enhance customer service skills
- Increase your knowledge of phlebotomy and blood processing, what blood is, what it does, and the role blood donation plays in saving lives

### Time commitment

Varies

## Rae & Trey

Rae is founder of Sickle Cell Foundation of Minnesota, to help patients like her son Trey



**Memorial**  
BLOOD CENTERS



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