

Level up your blood drive!



Increase your impact at your next blood drive

Ensuring a successful blood drive includes choosing a location with ease of access, flexibility, comfort, and security. A bloodmobile can bring blood donation to communities with no available space to host. However, Memorial Blood Centers encourages blood drive organizers to consider hosting drives inside an existing business, school, organization, or other building if available.

Choosing an indoor blood drive

While bloodmobiles can help new or very small blood drives jump-start their lifesaving legacy, there are limitations to using the bus. An indoor blood drive allows for more space, more visibility, and more comfort, which can make for a better donor experience and returning blood donors.

Benefits of hosting indoors



Temperature control - Changing seasons can bring extreme heat, cold, and weather events. Significant swings in temperature can affect some donors, and slippery rain or snow may make entering and exiting the bus potentially dangerous.



Accessibility - Those steep bus stairs can be difficult for elderly or impaired donors. Hosting a blood drive indoors provides a consistent walking surface so donors can get around easily.



Comfort - Those bloodmobiles can feel small to some of our taller donors! Indoor blood drives allow more space for donors of different shapes and sizes. Plus, indoor drives allow donors to relax in a nearby designated café space, minimizing the risk of injury in the event of a post-donation reaction.



Security - Want to control access to your blood drive space? Hosting indoors offers donors the added assurance of security. Plus, indoor blood drives allow our Memorial Blood Centers team to better monitor donors to determine if they need additional post-donation support.



Sociable - Buses are perfect for blood drives with no available indoor space, but their size limits how long donors can stay. Indoor blood drives allow donors to interact, engage, and relax!

Consider hosting your next blood drive inside a business, school, or organization. Get in touch with your Account Manager to learn more about finding the right space for your blood drive.

