



# Host a Pod Blood Drive

## Why host a New York Blood Center Pod Blood Drive?

- 1 Provide an employee engagement opportunity**  
The Pod is an elevated blood drive experience where employees and members of the community can come together to save lives.
- 2 Be a beacon of safety**  
By hosting the Pod, you are contributing to the overall community blood supply.
- 3 Show your organization's commitment to local social causes**  
By hosting a place for blood donors to donate, safely and comfortably, you are showing your business' commitment to the wellbeing of your community.
- 4 Increase brand awareness**  
When people come to donate blood and support New York Blood Center's mission of saving lives, they'll have immediate access to your own business.

## What am I committing to when I host a Pod?



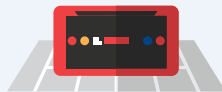
### Shore power

While the Pod is equipped with two generators, "shore power" is preferred to avoid the need for gas or refueling of the generators.



### Arrival and setup coordination

An NYBC representative will be on site to help facilitate and secure the Pod placement on the day of delivery.



### Designated space

The Pod must be placed on either asphalt or concrete and the surface must be level to ensure the best event experience.



### Restroom access

We ask that you please provide restroom access for all NYBC donors and staff.



### Insurance information

NYBC will provide a Certificate of Insurance that will include your location and any additional insurance requirements.

**For any other questions, please contact:**